

# Suora Broadcast Oy's Customer and Stakeholder register Privacy Policy

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## 1 Data controller

Suora Broadcast Oy (2484230-9)  
 Kotirannantie 4, 84100 Ylivieska  
 020 7789980  
 henkilotiedot@streamteam.fi  
 (hereafter "Suora Broadcast Oy" or "us")

## 2 Contact person for registry matters

Johanna Koskela  
 Kotirannantie 4, 84100 Ylivieska  
 020 77889980  
 johanna.koskela@streamteam.fi

## 3 What personal data do we process and what is the purpose and legal basis for processing personal data?

PERSONAL DATA	PURPOSE OF PROCESSING	LEGAL BASIS
<b>Basic information</b> such as name, preferred language  <b>Contact information</b> such as email, phone number, address;  <b>Information related to the company</b> such as contact persons name, title and contact information	Delivering and improving our products and services	Legitimate interest
	Fulfilling our contractual and other promises and obligations	Performance of a contract
	Electronic direct marketing (including electronic surveys)	Legitimate interest (companies)
	Managing our customer relations, including organising events, sending out customer satisfaction surveys	Legitimate interest
<b>Consents and prohibitions on direct marketing</b>	Electronic direct marketing (including electronic surveys)	Legitimate interest (companies)
	Organizing events	Legitimate interest

<b><i>Information you provide in connection with the events we host, registration data, special diets, invoicing data</i></b>		Consent
<b><i>Information of the customer relationship and the contract such as information of past and current contracts and orders, customer profile, correspondence with you and other communication, payment information</i></b>	Compliance with our contractual and other promises and obligations	Performance of a contract
	Managing the customer relationship	Legitimate interest
<b><i>Data of the connection and terminal device you are using such as the IP address, device ID or other device identifier and cookies</i></b>	Analyzing and profiling behavior	Consent

#### **4 Where we get the data?**

We obtain information primarily from the following sources: yourself, civil registers, public authorities, credit reference agencies, contact information providers and other similar trusted sources.

In addition, personal data may also be collected and updated for the purposes described in this Privacy Policy from publicly available sources and on the basis of information obtained from public authorities or other third parties, within the limits of applicable law. Such updating is carried out manually or by automated means.

#### **5 To whom we disclose and transfer data and whether we transfer data outside the EU or EEA?**

We do not disclose the information in the register to third parties.

We make use of subcontractors working for us to process personal data. We have outsourced the IT management to an external service provider, on a server managed and protected by them.

No personal data is transferred outside the EU or EEA.

#### **6 How we protect your data and how long we keep it?**

Only those of our employees who are entitled to process customer data as part of their job are entitled to use the system containing personal data. Each user has his/her own user name and password for the system. The data is collected in databases protected by firewalls, passwords and other technical means. The databases and their backups are located in locked premises and are accessible only to certain predefined persons.

We regularly assess the necessity of data retention in the light of applicable law. In addition, we will take reasonable steps to ensure that no personal data relating to data subjects which are incompatible with the purposes of the processing, outdated

or inaccurate are kept in the register. We will correct or destroy such data without undue delay.

## **7 What are your rights as a registered user?**

You have the right to inspect the personal data stored about you and to request the rectification or erasure of any inaccurate, outdated, unnecessary or unlawful data. If you have access to your data yourself, you can edit your data yourself. To the extent that the processing is based on consent, you also have the right to withdraw or modify your consent at any time. Withdrawal of consent does not affect the lawfulness of the processing that took place before the withdrawal of consent.

You have the right to object to or request restriction of the processing of your data and to lodge a complaint about the processing of your personal data with a supervisory authority.

For specific personal reasons, you also have the right to object to processing operations concerning you where there is a legitimate interest in the processing. When making your request, you should identify the specific situation on the basis of which you object to the processing. We can only refuse to comply with a request to object on the grounds provided for by law.

## **8 Whom can you contact?**

All communications and requests concerning this document should be made in writing or in person to the contact person named in section 2.

## **9 Amendments to this policy**

When we make changes to this policy, we will update the new policy on our website and indicate the date of the update. If the changes we make are significant, we may inform you by other means, such as sending an email to registered users or posting a notice on our website. We recommend that you check this policy regularly to stay informed of any changes.